11th Congress of the European Society for Research in Mathematics Education

CERME 11

6-10 FEBRUARY 2019

Utrecht
The Netherlands

Sponsorship & Exhibition Prospectus

Utrecht University

Utrecht
The Netherlands

WWW.CERME11.ORG

INVITATION

It is with great pleasure and excitement that we invite you to attend the Eleventh Congress of the European Society for Research in Mathematics Education (CERME 11), hosted by the Freudenthal Group, in collaboration with the Freudenthal Institute, of Utrecht University. It will take place in Utrecht, the Netherlands, from the 6th to 10th of February 2019. CERME 11 will be preceded by a YERME day for young researchers.

The Netherlands, and especially Utrecht University has a longstanding experience in researching and designing mathematics education, for which Freudenthal and his collaborators laid the foundation about half a century ago and that since then has further developed as a strong research community with theoretically and practically relevant output. So, we can offer the European researchers of mathematics education a good academic environment for sharing knowledge. We aim to bring together people active in the field of mathematics education research from all over Europe, and beyond.

The plenary lectures will take place in the Dom Church, one of the oldest buildings in Utrecht; a renowned 'lecture hall'. All locations for the thematic working groups are in historical buildings surrounding the Dom square and within 5 minutes' walking distance of the Dom Church.

We look forward to welcoming you at CERME 11 in Utrecht!

Marja van den Heuvel-Panhuizen & Michiel Veldhuis
Chair & Vice-Chair, Local Organizing Committee

CERME 11 DETAILS

Local Organizing Committee

- Prof. dr. Marja van den Heuvel-Panhuizen (Chair)
- Dr. Michiel Veldhuis (Vice-Chair)
- Prof. dr. Paul Drijvers
- Dr. Michiel Doorman
- Dr. Arthur Bakker
- Prof. dr. Paul Leseman
- Prof. dr. Evelyn Kroesbergen
- Prof. dr. Jan van Tartwijk
- Prof. dr. Birgit Pepin

International Programme Committee (IPC)

- Uffe Thomas Jankvist (Denmark), IPC Chair
- Miguel Ribeiro (Portugal/Brazil), IPC Co-chair
- Marianna Bosch (Spain)
- Therese Dooley (Ireland)
- Eirini Geraniou (UK/Greece)
- Ghislaine Guedet (France)
- Jeremy Hodgen (UK)
- Bożena Maj-Tatsis (Poland)
- Angel Mizzi (Germany/Malta)
- Aoibhinn Ni Shuilleabhain (Ireland)
- Marja van den Heuvel-Panhuizen (The Netherlands)
- Stefan Zehetmeier (Austria)

CONFERENCE DETAILS

Date
6-10 February 2019
City/Country
Utrecht, The Netherlands
Venue
In and around the Dom Church and Dom Square in the city centre of Utrecht.

Conference and Sponsorship Secretariat
Congress by design
P.O. Box 77
3480 DB Harmelen
The Netherlands
Tel: +31 (0)88 089 81 01
Email: CERME11@congressbydesign.com

CONFERENCE THEME

ERME is the European organisation for mathematics education that was founded in 1999 to improve the quality of mathematics education in Europe. ERME focuses on the teaching and learning of mathematics from young children until adults, provides a platform for cooperation, collaboration, and communication for researchers, and stimulates new research and educational opportunities for young researchers. Its biennial conferences are aimed at exchanging knowledge and experiences from the different countries and research groups, as well as producing new knowledge, experiences, and opportunities for collaboration. To facilitate this second goal, CERME is a real working conference, in which only three plenary lectures are provided. The core of the conference are the 26 Thematic Working Groups (TWGs) with each seven meetings of two hours. Each TWG consists of a coordinating team of three to four researchers and about 30 participants. The work in the TWGs is all about, as the name already suggests, a particular thematic, like for example Arithmetic & Number Systems, University Mathematics Education, ICT in Mathematics Education of Assessment in Mathematics Education and many more.

The conference takes five days and about 850 participants from all over the world are expected. The choice for Utrecht was made on the basis of a combination of factors like its characteristic atmosphere, the central location in the Netherlands, and the important position of research done in Utrecht in the domain of mathematics education.

LOCATION AND VENUE

City of Utrecht

CERME 11 will be held in different locations in the city of Utrecht, The Netherlands from 6-10 February 2019, only 10 minutes' walk from the city's main railway station (Utrecht Central Station) and the historical city centre.

Utrecht's extensive network of knowledge-intensive businesses and institutions, with Utrecht Science Park, the largest knowledge centre in the Netherlands, serving as the vital link, make the city exceptionally suited to organising academic conferences Utrecht Science Park is where academics and entrepreneurs join forces to provide a collective, significant boost to the regional economy. Key features include Utrecht University, the best research university in the Netherlands, the University Medical Center Utrecht, which is one of the largest public health care facilities in the Netherlands, and more than 80 companies and research institutions involved in sectors such as sustainable economics, gaming, financial and business services, ICT and life sciences. All of these parties work together with the municipality and residents of Utrecht to create a green, healthy and smart city. This includes applying innovative solutions in the use of the limited space, experimenting with open data applications and other technological solutions, and encouraging clean energy alternatives to fossil fuels. Utrecht's thriving economy, well-educated residents, rich cultural scene and wide array of historic and modern venues make the city an ideal location for business events such as conferences and meetings.

Conference venue Dom Square

Dom Square as such emerged only in 1826 after clearing the ruins of the in 1674 collapsed nave of the cathedral. Currently the underground history of the square is being made visible by creating an underground space to visit. There are all kinds of meeting and catering facilities in characteristic buildings surrounding Dom Square. The private, walled Pandhof Garden and Flora's Court are stilled, green oases closed in between the ancient buildings. Increasingly Dom Square in Utrecht is the hospitable "place to be". St. Martin's Cathedral or Dom Church was the cathedral of the diocese of Utrecht during the Middle Ages. Dom Church has only one tower, the 112 m (368 ft) high Dom Tower, which is the hallmark of the city.

CERME 11 at Dom Square

We have chosen for Dom Square, located in the very heart of the city and next to the Oudegracht, one of the most well-known canals in Utrecht. This is "the link" the city of Utrecht has with water. Hotels, shops, museums and Utrecht Central Station are all within walking distance from this beautiful and historical square.

SPONSOR PACKAGES

Sponsors/supporters may become a sponsor at one of the two sponsor levels or may select one or more of the sponsor benefits from the list below to the extent benefits are available at the time of reservation.

Main sponsor — € 7.500

Main Sponsors will have first choice of exhibition stand space, and additional sponsorship opportunities. They will receive prominent acknowledgement and exposure on all conference materials (pre- and post-event):

- Logo on conference announcements, program book and all advertisements
- Logo on conference website and web-link to sponsor webpage
- Prime exhibition space in central location (3m x 2m space)
- 4 exhibitor staff badges for company staff

Supporting sponsor — € 5.000

Supporting Sponsors will receive the following acknowledgements and benefits:

- Acknowledgement as sponsor in conference announcements and program book
- Logo on conference website and web-link to sponsor webpage
- Exhibition space with choice of location (3m x 2m space)
- 2 exhibitor staff badges for company staff

Other sponsorship opportunities

• Sponsorship of gala dinner (exclusive)	€ 4.000
• Branded conference badge lanyard	€ 3.000
• Sponsorship of opening reception (exclusive)	€ 2.750
• Sponsorship of lunches (3 available, price based on 1 per day)	€ 2.500
• Sponsorship of coffee breaks (price per break)	€ 1.000

EXHIBITION SPACE

Display space is available in the CERME 11 exhibition area located within the Dom Church. The plenary lectures and welcome reception will take place in the Dom Church, the locations for the thematic working groups are in buildings surrounding the Dom square, and within 5 minutes' walking distance of the Dom Church. Exhibition space at the venue is available as follows:

Space only stand (3m x 2m) € 1.250

- Discounted rate for publishers € 850
- Including one table, 2 chairs and one power socket

Exhibition space at the Dom Church is limited. So don't wait and secure your company's presence immediately.

Additional benefits

When you exhibit, your company will receive the following additional benefits:

- Acknowledgement on the conference website and program book
- 1 registration for exhibition stand representative
- Listing in the conference program
- Logo on conference website and web-link to exhibitor webpage

Special Requests

Please feel free to contact the Conference Secretariat to discuss your needs.

Email : CERME11@congressbydesign.com

Phone : +31 (0) 88 0898 101

BOOKING AND POLICIES

Terms of payment

Reservations are subject to 100% payment upon receipt of agreement and first invoice. All payments must be received before the start of CERME 11. Should the Supporter fail to complete payments prior the commencement of CERME 11, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Payment methods

After receipt of the sponsorship you will receive an invoice, payable within 30 days after receipt. If the invoice has not been fully paid before the conference, you will not have access to the conference.

Cancellation/Modification Policy

Cancellation/modification of items must be made via email to CERME11@congressbydesign.com. In case of cancellation of the sponsorship agreement by the sponsor a cancellation fee of 25% of the agreed sponsorship contribution applies if the cancellation is received before or on October 1, 2018. After October 1, 2018 a cancellation fee of 100% of the agreed contribution applies.